

MACKAY REGION CHAMBER OF COMMERCE

EVENT PROSPECTUS

2023



MACKAY REGION
Chamber of Commerce

“We represent Mackay
Region businesses”

ABOUT US

The Mackay Region Chamber of Commerce was established in 1887 as an advocate for local businesses.

Today, we represent over 10,000 organisations across every industry in our region. From the sole trader to multinationals based in Mackay, Chamber provides support across three key pillars; advocacy, education and connection.



MISSION

As a vibrant and motivated Chamber, we create an environment for our business community, members and stakeholders to collaboratively drive local economic prosperity and sustainability.

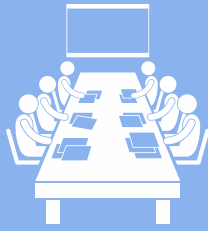
VISION

To build and sustain a thriving business community through strong leadership.



IN 2022...

We shouted over 1000 coffees at our B2B Brews!



We extended the term of our committee to 2 years.

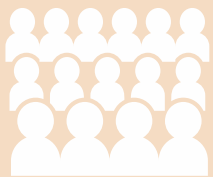
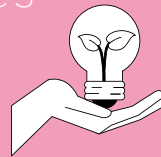
We launched a 3 year strategic plan.



We hosted a series of bite sized educational seminars.



We put renewables front and centre with a PD that encouraged businesses to seize the opportunities that will arise.



We connected with over 1500 members through business events.



“WE REPRESENT MACKAY REGION BUSINESSES”

EDUCATE

**WE ARE
A POWERHOUSE FOR
LOCAL BUSINESS.**

We provide access to relevant education, valueable networking opportunities and interesting events - all designed to help business succeed.

ADVOCATE

**WE ARE
THE MOST
INFLUENTIAL VOICE
OF BUSINESS IN
THE REGION.**

Through our stakeholders, media and the broader business community, we leverage our advocacy networks and the passion of people in business to influence policy and outcomes at all levels.

CONNECT

**WE ARE
THE BUSINESS
COMMUNITY'S
SUPER CONNECTOR.**

We provide a unique competitive edge through our influential network of members, partners and stakeholders.



2023 EVENTS CALENDAR

January

February

23

PM Networking
with Mackay Regional Council

River Wharves

March

International Women's Day

B2B Brews

2

CCIQ Wellness Lunch

14

PM Networking
with Sarina Community Bank

April

27

PM Networking
with Daly Bay

Venue TBC

May

18

Small Business Month
Celebration Lunch

Harrup Park

June

7

AM Networking
Breakfast
with NBN

RCOE

July

25

Eggs and Education
New Financial Year
Celebration

The Dispensary

August

17

Shape Your Future
Professional
Development Event

RCOE

September

date TBC

Beers and Business
Young Professionals
Collaboration

AGM

October

Indigenous
Business
Month
Celebration

November

December

A Very Chamber
Christmas

S Speaker Partner	\$7 000
G Gold Partner	\$5 000
B Bronze Partner	\$3 000
P Panel Sponsor	\$2 500
N Networking Sponsor	\$1 500
 B2B Sponsor	\$500
 Goody Bag Sponsor	agreed merchandise

CHAMBER NETWORKING

SARINA

To be held in beautiful Sarina and hosted by our Platinum Sponsors, Community Bank Sarina.

Connect with other professionals in the Mackay region.



SPONSORED

14 MARCH



CHAMBER NETWORKING TBC

To be held at exciting locations across the Mackay Region, these informal after-work networking sessions are a fantastic opportunity to make connections, and swap ideas!



27 APRIL



SMALL BUSINESS MONTH

18 MAY

LANCASTER ROOM, HARRUP PARK

Join us for a special luncheon in honour of Small Business Month, featuring keynote speaker Dominique Lamb, the Queensland Small Business Commissioner.

This event is a unique opportunity to hear directly from one of the state's leading experts on small business and entrepreneurship.

Don't miss this chance to celebrate Small Business Month and gain valuable insights and inspiration for your own small business!



EGGS AND EDUCATION NEW FINANCIAL YEAR CELEBRATION

25 JULY

THE DISPENSARY

Celebrate the New Financial Year and have a serve of professional development with breaky!

Featuring an Economic Update, and tips to ensure you are starting the new on the right foot.



SHAPE YOUR FUTURE RESOURCE CENTRE OF EXCELLENCE

17 AUGUST

Join us on a journey to become a strong and diverse business community with a workforce ready to seize today's jobs and adapt to future opportunities.

Featuring high level keynote speakers + a local panel. This full day PD is our biggest event of the year, as we strive to stay ahead of the curve in our changing business landscape.



BEERS AND BUSINESS WITH YOUNG PROFESSIONALS

SEPTEMBER

Join us for a fast-paced and exciting speed networking event, in collaboration with the Young Professionals Network and a keynote from a subject expert.

With a structured format designed to maximise networking opportunities, you'll have the chance to share your skills and experience, learn from others, and discover new business opportunities.

From seasoned executives to young professionals and everyone in between.



CHAMBER AGM

An AGM with a difference! Join the Chamber Committee, in a non election year to celebrate all we've achieved. Hear about our plans for the year to come & from special guest speakers.

Then relax and enjoy an after work drink, with good food and excellent company!

B

SEPTEMBER



INDIGENOUS BUSINESS MONTH

Join us in celebrating Indigenous Business Month, a time to recognize and support the growth and success of Indigenous businesses and entrepreneurs.

This event is a unique opportunity to learn about the contributions of Indigenous businesses to the economy, and to connect with Indigenous business owners and leaders.

Hear from a variety of speakers, including Indigenous business owners and industry experts.

OCTOBER



S

G

B



B2B BREWS

Our B2B Brews are held fortnightly at various member cafe's around Mackay. The perfect informal networking event to let people know about your business!



Please contact the Chamber office for an application form

FORTNIGHTLY



A VERY CHAMBER CHRISTMAS

DECEMBER

Join us for the best Christmas party in town! Proceeds from every ticket will go to a local charity.

You don't want to miss this one!

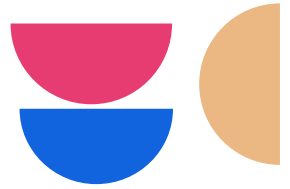
N



We Sleighed it!

**MERRY
CHRISTMAS**

PARTNERSHIP BENEFITS



PARTNERSHIP BENEFITS

	S	G	B	P	N	
MC Acknowledgement during event of partnership	S	G	B	P		
Acknowledgement on MRCoC Social media channels as event partner	S	G	B	P	N	
Acknowledgement as event partner during selected event	S	G	B	P	N	
Company logo on presentation at selected event	S	G	B			
Company profile in event program	S	G	B			
Company logo on selected events promotional material including fortnightly e-newsletter	S	G				
Opportunity to provide company collateral for attendees at selected event	S					
Opportunity to introduce Guest Speaker	S					
Tickets to selected event	5	3	2	2		
Company banner displayed in prominent position at selected event	1	1	1			
Opportunity to introduce/be on panel				P		
Opportunity to speak at B2B Brews						

PARTNERSHIP AGREEMENT



Title

First Name

Last Name

Position

Organisation

Business Address

Suburb

State

Postcode

Email

Mobile

Name of Event

Level of Partnership

Name of Event

Level of Partnership

Name of Event

Level of Partnership

Name of Event

Level of Partnership

Name of Event

Level of Partnership

I acknowledge we will be invoiced

\$

for our part in sponsoring this event.

Signature

Name

Date